



WHAT WE SAY WHO WE ARE WHAT WE DO KUDOS SAY HELLO RSS 

Cause Everyone Has an Inner DJ

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These days it seems as though everyone is a photographer, musician or (especially) DJ.

For all of you music lovers who have yet to step foot into the DJ space, but want to try it (and you know you do), allow us to introduce the recent culprit of INDIGENOUS work procrastination...

Cimio is the incredibly user-friendly DJ software program that allows users to mix music in three simple steps: import your music, create a playlist, and mix. It is a product of Scratch DJ Academy, founded by the late Jam Master Jay. A free trial can be downloaded online or you can purchase the product for \$29.95. If you don't have the money to invest in professional DJ equipment, but want to take your listening/playlists /party-starting expertise to the next level, the product is a ton of fun and easy to use-> it automatically beat-matches the songs you upload.

Considering the Holidays are right around the corner, this is also the perfect gift for the inner DJ we all know...or put it at the top of your own list...if you've been nice vs. naughty that is.

Check Out this Hypemachine Cimio playlist featuring some of our current favorite bands: Washed Out, Neon Indian, The Drums.